



## press release

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# Advertising agency Semaphore engineers design success for national research council

Advertising brand and design agency Semaphore have been added to the Engineering and Physical Sciences Research Council's list of preferred designers.

The EPSRC is the UK's main agency for funding research in engineering and the physical sciences, supporting research areas that are of interest to a particular industry as well as the people who are crucial to the success of the UK's research and industrial competitiveness.

Jo Enderby, of EPSRC Corporate Communications and Marketing, said: "The EPSRC was looking to bolster our support on the design side which is why we are happy to have added Semaphore to our agency roster.

Nick Clements, managing partner at Semaphore, said: "There is some tremendously important work going on in science and technology in the UK, whether it's in healthcare, the internet, manufacturing or construction, and it's very exciting to be working so closely with those who are helping to drive that forward."

Semaphore have already produced a mini-brochure for the EPSRC's Pioneer 09 conference which connects business with pioneering research promoting the manufacturing research centres of excellence across the UK.